

PROGRAMME OF ACTIVITIES

Day 1: September 19

Time	Program	Lecturers/Mentors/Speakers
07:30 - 08:30	Registration	Secretariat
08:30 - 08:45	Preliminaries	AVP
08:45 - 09:00	Welcome Message	DR. PRECILA C. DELIMA Executive Officer, ISU Cauayan Campus
09:15 - 09:30	Opening Message	DR. RICMAR P. AQUINO President, Isabela State University
09:30 - 09:45	Overview of iDeaTech Challenge 2023 (AVP)	DR. BETCHIE E. AGUINALDO Project Lead - DISC TBI
09:45 - 10:15	iDeaTech Challenge 2023 Mechanics	MS. RAQUEL B. SANTOS FOCAL PERSON DOST SMART and SUSTAINABLE CITIES & Communities Program
10:15 - 10:45	DOST Programs for Start-ups	

Mentoring Session

03:15 - 04:45	Mentoring Session (Round 1)
04:45 - 05:00	Wrap Up: Pitch Synthesis
05:00 - 07:00	Finalization and Submission of Pitch Deck, and other requirements (gdrive)
07:00 - 09:00	Socialization: Mayor's Night

Day 2: September 20

Training - Workshop Proper: Building Effective Pitches

10:45 - 11:45	Topic 1: Finalizing Value Proposition and Defining Problem	MR. ABAD ENRIQUEZ Training and Innovation Consultant
11:45 - 12:00	Wrap-up Morning Session	
12:00 - 1:00	Lunch and Networking Session	
1:00 - 2:00	Topic 2: Market Sizing and Go to Market Strategy	MS. RIA MONICA VALDEZ Head of Operations Consultant, Data Lake Inc
2:00 - 3:00	Topic 3: Revenue Model & Financial	MS. SHUMATE ROYO Co-founder ATT3ND
3:00 - 3:15	Health/Coffee Break	

07:00 - 07:30	Registration	
07:30 - 07:10	Recap of Day 1	
07:45 - 09:00	Mentoring Session (Round 2)	
09:00 - 09:15	Health/Coffee Break	
09:15 - 09:30	Preliminaries	
09:30 - 09:45	Opening Message	DR. ORLANDO F. BALDERAMA VP-RDET, Isabela State University
09:45 - 10:00	Overview of DISC - TBI & Services	DR. ARNEL C. FAJARDO TBI Manager
10:00 - 10:15	DOST PCIEERD Programs for Start-Ups (Tentative)	DOST PCIEERD
10:15 - 10:30	Inspirational Message	DR. RICMAR P. AQUINO President, Isabela State University
10:30 - 10:40	Messages of Support	DR. LEAH PULIDO OCAMPO DTI R2 Regional Director

10:40 - 10:50

ENGR. PINKY T. JIMENEZ
Regional Director, DICT Region 2

10:50 - 11:05

DR. VIRGINIA G. BILGERA
Regional Director, DOST R2

11:05 - 11:15

Messages of Support

DR. RAMONSITO B. ADDUCUL
President, PSITE Cagayan Valley Chapter

11:15 - 11:25

MR. GARY CHONG
Regional Governor, PCCI Cagayan Valley

11:25 - 11:35

HON. MAYOR CAESAR S. DY, JR.
City Mayor, Cauayan City

11:35 - 11:50

Keynote Message

ATTY. MARCO CICERO
Regional Director, CHED R2

11:50 - 12:00

Official Launching of iDeaTech Challenge 2023

ISU, CHED R2, DTI-R2, DICT-R2, DOST-R2, PCCI - R2, PSITE Cagayan Valley Chapter

12:00 - 01:00

Lunch and Networking Session

01:15 - 03:00

iDeaTech Pitching

Top 10 Finalists

03:00 - 04:00

MOA Signing Ceremonies

ISU, CHED R2, DTI-R2, DICT-R2, DOST-R2, PCCI - R2, PSITE Cagayan Valley Chapter

04:00 - 04:15

Way Forward of DISC - TBI for Finalist & Winners of iDeaTech Challenge 2023

DR. BETCHIE E. AGUINALDO
Project Lead - DISC - TBI

04:15 - 04:30

Awarding of Recognition to Speakers, Mentors and Judges

04:30 - 05:00

Awarding of Top 3 Winners

Top 3 Winners



iDeaTech CHALLENGE 2023

Fostering Smart and Sustainable Innovations:
Igniting Startup Economy
Using Smart City Technologies

Thank You



SCAN FOR TRAINING MATERIALS

www.ideatech.ph
19 & 20 September
Mango Suites
Cauayan City, Isabela